

EXPOEVENTS

Sponsorship Packet

ANNUAL BENEFIT

EVOLUTION

Midtown Loft & Terrace
267 Fifth Avenue,
New York, NY

Wednesday, June 3
6:00 p.m.-9:00p.m.

FROM CHRYSALIS TO POSSIBILITY

Evolution is rarely visible in its early stages. Growth requires protection, patience, peace, and trust in what is becoming.

”The butterfly does not begin its life in flight. It begins in stillness, in shelter, in transformation unseen”





Improving health. Igniting hope.

Evolution

Change is not a single moment -it is a process that unfolds over time. At Exponents, transformation is nurtured through care, opportunity, and belief in human potential.

“What the caterpillar calls the end, the world calls a butterfly.” -Lao Tzu

ABOUT THE EVENT

Exponents Annual Benefit is our signature fundraising and convening event. Revenue from the benefit support our programs that provide direct and culturally competent care to New Yorkers impacted by substance use, HIV/AIDS, homelessness, trauma, and economic insecurity. This year’s benefit will be held on **Wednesday, June 3, 2026** at the elegant **Midtown Loft and Terrace at 267 Fifth Avenue in Manhattan**. We anticipate over 250 community leaders, philanthropists, health care professionals and advocates will attend. We hope to raise \$75,000 to meet the need for the increased demand for our services and programs.

Your support will be recognized by all of our internal audiences, reaching more than 10,000 people. Sponsors benefit from access to Exponents’ supporters and stakeholders including:

- Our general supporter demographics: moderate to high-income working professionals; 55% of whom have a bachelor’s degree or higher
- Visitors to our website
- Board of Directors
- Business partners
- Event attendees

AN INVITATION TO PARTNER

We invite you to partner with Exponents as a sponsor of our 2026 Annual Benefit. Your support will directly sustain and expand programs that provides life-saving services, promote recovery and stability, and create pathways to professional development for New Yorkers most impacted by substance use, HIV/AIDS, and economic insecurity.

In a time of increasing demand and constrained public funding, private partnership is essential to ensuring that transformation remains possible. Benefit sponsorship offers a meaningful opportunity to demonstrate leadership, align with evidence-based solutions, and visibility support the evolution of individuals and communities across New York City.

WEDNESDAY
JUNE 3, 2026

ANNUAL BENEFIT EVOLUTION

Midtown Loft & Terrace
267 Fifth Avenue
New York, NY 10016

SPONSORSHIP LEVELS

Your sponsorship makes it possible for Exponents to deliver compassionate, evidence-based, and culturally responsive behavioral health services to individuals and communities across New York City.

By supporting our Annual Benefit, you help sustain life-saving programs, strengthen pathways to recovery and professional development, and ensure that transformation continues for those who need it most.

Sponsorship Benefits Include:

*Benefits vary by level; see chart on next page

- Complimentary gala tickets
- Recognition across event and promotional materials
- Visibility on social media, website, and email communications
- Digital benefit journal advertising opportunities
- On-site recognition during the event
- Fully tax-deductible contribution (less the fair market value of tickets)

Let's Build Something Together

We welcome the opportunity to customize sponsorships or create special partnership opportunities aligned with your organization's goals.

For sponsorships, group ticket sales, or additional information, please contact:
Canute Knott-Malcolm

 212.243.3434, ext. 347

 ckmalcolm@exponents.org

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Exponents Annual Gala

\$10,000
Exclusive

\$7,500
Champion

\$5,000
Defender

\$2,500
Protector

Event Recognition

Complimentary Tickets

15

10

5

3

Logo Recognition on Event Program

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Logo Recognition on Event Sinage

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Promotional Outreach

Exclusive Facebook and Twitter
Recognition Posts

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Exclusive Blog Post on Exponents website

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Feature in E-Newsletter

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Logo Recognition on Pre-Event E-Blasts

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Logo Recognition on Exponents' Website
Home Page

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Name Recognition on Quarterly
Newsletter

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Inclusion of all public announcements
to the press

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Recognition in E-Journal Ad

Full Page

Full Page

Half Page

Half Page

Tax Deduction

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SPONSORSHIP FORM

I am pleased to become a sponsor at the following level:

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000 • EXCLUSIVE | <input type="checkbox"/> \$7,500 • CHAMPION | TICKETS |
| <input type="checkbox"/> \$2,500 • PROTECTOR | <input type="checkbox"/> \$450 • SINGLE TICKET | <input type="checkbox"/> \$5,000 • DEFENDER |
| <input type="checkbox"/> I cannot attend but I wish to make a fully tax-deductible donation for \$_____ | | *FMV \$200 per ticket |

DIGITAL JOURNAL

MESSAGE *80 character maximum

- Full page \$1,000
 Half page \$600

SUBMISSIONS • DEADLINE: Friday, May 15, 2026.

High-resolution JPEG/PNG files may be emailed to Kyla Williams at kwilliams@exponents.org

- DONATION We cannot commit to becoming a sponsor, but we would like to make a donation of \$_____

SPONSOR INFORMATION

CONTACT NAME

ORGANIZATION

EMAIL

ADDRESS

CITY / STATE / ZIP

PHONE

- Please acknowledge me as Anonymous

SIGNATURE & DATE

PAYMENT

- Enclosed is my check made payable to
EXPONENTS for \$_____

- Please bill my credit card for \$_____

- VISA MASTERCARD DISCOVER AMEX

NAME ON CARD

CARD #

EXP (/) SECURITY CODE

BILLING ADDRESS

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ABOUT EXPONENTS

EXPONENTS is a New York City based nonprofit organization with more than three decades of experience delivering comprehensive, person-centered services for individuals and families affected by substance use, HIV/AIDS, and behavioral health challenges.

Core Program Areas:

- HIV/AIDS Services & Prevention
- Overdose Prevention & Harm Reduction
- Center for Personal & Professional Development
 - Substance Use Counselor Trainings | CASAC & CRPA
 - Addiction & Recovery Specialized Trainings



Our Impact



30K+
INDIVIDUALS
SERVED



3,000
LIVES CHANGED
YEARLY

JOIN US IN THIS MOMENT OF EVOLUTION



Your sponsorship fuels the quiet, critical work of transformation and ensures that more New Yorkers can emerge stronger, healthier, and prepared to lead.