

EXPOEVENTS

Sponsorship Packet

ANNUAL BENEFIT

EVOLUTION

Midtown Loft & Terrace
267 Fifth Avenue,
New York, NY

Wednesday, June 3
6:00 p.m.-9:00p.m.

WEDNESDAY
JUNE 3, 2026

ANNUAL BENEFIT

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Midtown Loft & Terrace
267 Fifth Avenue
New York, NY 10016

Evolution

Change is not a single moment -it is a process that unfolds over time. At Exponents, transformation is nurtured through care, opportunity, and belief in human potential.

ABOUT THE EVENT

Exponents' Annual Benefit is our signature fundraising and convening event. Revenue from this event supports our programs that provide direct and culturally-competent care to New Yorkers impacted by substance use, HIV/AIDS, homelessness, trauma, and economic insecurity. This year's benefit will be held on **Wednesday, June 3, 2026** at the elegant **Midtown Loft and Terrace at 267 Fifth Avenue in Manhattan**. Over 200 community leaders, philanthropists, health care professionals and advocates will attend. We hope to raise a substantial sum to meet the increased demand for our services.

AN INVITATION TO PARTNER

We invite you to partner with Exponents as a sponsor of our 2026 Annual Benefit. Your support will directly sustain and expand programs that provide life-saving services, promote recovery and stability, and create pathways to professional development for New Yorkers most impacted by substance use, HIV/AIDS, and economic insecurity.

Your support will be recognized by all of our internal audiences, reaching more than 10,000 people. Sponsors benefit from access to Exponents' supporters and stakeholders including:

- Our general supporter demographics: moderate to high-income working professionals
- Visitors to our website
- Board of Directors
- Business partners
- Event attendees

In a time of increasing demand and constrained public funding, private partnership is essential to ensuring that transformation remains possible. Benefit sponsorship offers a meaningful opportunity to demonstrate leadership, align with evidence-based solutions, and support the evolution of individuals and communities across New York City.

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SPONSORSHIP LEVELS

Your sponsorship makes it possible for Exponents to deliver compassionate, evidence-based, and culturally-responsive behavioral health services to individuals and communities across New York City.

By supporting our Annual Benefit, you help sustain life-saving programs, strengthen pathways to recovery and professional development, and ensure that transformation continues for those who need it most.

Sponsorship Benefits Include:

*Benefits vary by level; see chart on next page

- Complimentary tickets
- Recognition across event and promotional materials
- Visibility on social media, website, and email communications
- Digital benefit journal advertising
- On-site recognition during the event
- Fully tax-deductible contribution (less the fair market value of tickets)

Let's Build Something Together

We welcome the opportunity to customize sponsorships or create special partnership opportunities aligned with your organization's goals.

For sponsorships, group ticket sales, or additional information, please contact:
Canute Knott-Malcolm

 212.243.3434, ext. 347

 ckmalcolm@exponents.org

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SPONSORSHIP LEVELS

Benefits	\$10,000 Presenting	\$7,500 Champion	\$5,000 Defender	\$2,500 Protector
Event Recognition				
Complimentary Tickets	15	10	5	3
Logo Recognition on Event Program	●	●	●	●
Logo Recognition on Event Signage	●	●	●	●
Promotional Outreach				
Exclusive Facebook and Twitter Recognition Posts	●	●	●	●
Exclusive Blog Post on Exponents website	●	●		
Feature in E-Newsletter	●	●		
Logo Recognition on Pre-Event E-Blasts	●	●	●	●
Logo Recognition on Exponents' Website Home Page	●	●	●	●
Name Recognition on Quarterly Newsletter	●		●	●
Inclusion of all public announcements to the press	●	●	●	●
Recognition in E-Journal Ad	Full Page	Full Page	Half Page	Half Page

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SPONSORSHIP FORM

I am pleased to become a sponsor at the following level:

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000 • PRESENTING | <input type="checkbox"/> \$7,500 • CHAMPION | TICKETS |
| <input type="checkbox"/> \$2,500 • PROTECTOR | <input type="checkbox"/> \$450 • SINGLE TICKET | <input type="checkbox"/> \$5,000 • DEFENDER |
| <input type="checkbox"/> I cannot attend but I wish to make a fully tax-deductible donation for \$_____ | | *FMV \$200 per ticket |

DIGITAL JOURNAL

MESSAGE *80 character maximum

- Full page \$500
 Half page \$300

SUBMISSIONS • DEADLINE: Friday, May 15, 2026.

High-resolution JPEG/PNG files may be emailed to Kyla Williams at kwilliams@exponents.org

- DONATION We cannot commit to becoming a sponsor, but we would like to make a donation of \$_____

SPONSOR INFORMATION

CONTACT NAME

ORGANIZATION

EMAIL

ADDRESS

CITY / STATE / ZIP

PHONE

- Please acknowledge me as Anonymous

PAYMENT

- Enclosed is my check made payable to
EXPONENTS for \$_____

- Please bill my credit card for \$_____

- VISA MASTERCARD DISCOVER AMEX

NAME ON CARD

CARD #

EXP (/) SECURITY CODE

BILLING ADDRESS

SIGNATURE & DATE

**JOIN US IN
THIS MOMENT OF
EVOLUTION**



Your sponsorship fuels the quiet, critical work of transformation and ensures that more New Yorkers can emerge stronger, healthier, and better prepared to lead.

EXPONENTS