

2019

EXPONENTS Sponsorship Packet



EXPONENTS
17 Battery Place, 8th Floor
212-243-3434
www.exponents.org

Our Mission

EXPONENTS is a nonprofit organization located in the heart of New York City compassionately dedicated to serving those impacted by HIV/AIDS, substance use, incarceration, and behavioral health challenges. We deliver these services through a client-centered, strength-based approach which greatly improves health outcomes and promotes overall wellness in our communities.



Our Vision

Our dream is to create an equal playing field for all and live in a world without AIDS, where addiction is treated as a health issue rather than a criminal one.

To Improve Health and Ignite Hope as we continue leading in the field of health education and wellness, and offer services that truly increase individuals' self-management skills, self-esteem, and encourage better health choices.

Continue to be an organization that provides ultimate respect to its clients as we employ our strength-based approach of "meeting people where they're at."

Our Overall Goal is to improve health and safety in our communities, lower health care cost, and reduce prison recidivism.

About Our Programs & Services

Our programs are tailored to complement one another and to provide a continuum of services that help active drug users through all the varying stages of recovery. We don't just treat the problem – we help the person get better. Each of our programs builds skills, educates, and provides life-saving information. Individuals learn user-friendly, self-empowering techniques to manage stress, promote healthy behavior, avoid relapse, and become self-advocates.



We have helped over 20,000 individuals turn their lives around. In an average year, we provide over 30,000 services to over 2,000 people. Our inclusive environment welcomes people of every race, gender, and sexual orientation. The diversity of our participants also includes people at varying stages of recovery.

Event Info

Event: *Heroes of Hope*
EXPONENTS' 2ND Annual Benefit,
Dinner for a Cause

Date: Thursday, November 21, 2019

Venue: The Loeb Boathouse in Central
Park (East 72nd Street and Park Drive
North, New York, NY)

Goal: Raise \$200,000 to support
Exponents' programs and services



Sponsorship & Benefits

Join us for Exponents' 2ND Annual Benefit – an unforgettable evening celebrating exemplary leadership in our community. Enjoy dinner, cocktails, silent auction, and raffle while hearing participants share success stories about how we changed their lives. Celebrate with community partners, donors, volunteers and friends of Exponents who've helped us to continue our mission; improving health and igniting hope in those we serve!

Sponsorship with Exponents offers unique and exclusive access to Exponents partners, supporters, and volunteers.

Benefits include:

- Logo and link placed on the Exponents website
- Name and logo included on all promotional items used for the benefit
- Tickets to the benefit (specific number negotiable)
- Networking with Exponents partners and friends
- Participate in our Lunch & Learn program and gain access to our clients
- Special recognition and branding opportunities at the event and Exponents main headquarters

Most importantly, as a sponsor for Exponents, you will be providing the funds necessary to ensure the longevity of our organization and the achievement of our mission.

Sponsorship Opportunities

Advocate \$2,500	Defender \$5,000	Protector \$10,000	Champion \$15,000
Name and logo will be included in all printed materials	Name and logo will be included in all printed materials	Name and logo will be included in all printed materials	Opportunity to speak at the event
			Name and logo will be included in all printed materials
Full-Screen Ad will be displayed in our virtual journal and on the EXPONENTS' website for three months	Full-Screen Ad will be displayed in our virtual journal and on the EXPONENTS' website for six months	Full-Screen Ad will be displayed in our virtual journal and on the EXPONENTS' website for one year	Full-Screen Ad will be displayed in our virtual journal and on the EXPONENTS' website for one year
		A feature in our End of the Year Newsletter	Display of products, services, or company promotions at event and EXPONENTS' main headquarters
(3 tickets)	Half Dinner Table (5 tickets)	Full Dinner Table (10 tickets)	A feature in our End of Year Newsletter
			Opportunity to distribute premium company giveaway(s) for each Gala attendee
			Two Full Dinner Tables (20 tickets)

Virtual Journal Opportunities

Quarter Screen Ad \$300	Half Screen Ad \$500	Full-Screen Ad \$800
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Sponsorship Commitment Form

Sponsor's Name: _____
(as you would like listed in the program)

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ Email: _____

Sponsorship Levels

Please check the desired level of support:

Champion \$15,000

Protector \$10,000

Defender \$5,000

Advocate \$2,500

We are unable to be a sponsor for EXPONENTS' 2nd Annual Benefit this year but would like to donate
\$ _____

Payment Method: (check one)

Check payable to "Exponents"

Credit Card

Card Number: _____ Expiration Date: _____

CVV/CVC#: _____ Name as it appears on card: _____

Please complete and return to:

Exponents
c/o Patrice Bocci
17 Battery Place, 8TH Floor, New York, NY 10004
Or via email at events@exponents.org

Virtual Journal Artwork Submission: "Camera Ready" files may be delivered electronically to Patrice Bocci at events@exponents.org by October 31, 2019, in high-resolution pdf or jpeg formats. If you have any questions or need help creating an ad (additional charges may apply), please call Patrice at (212) 243-3434 ext.347.

Thank you for your interest in Exponents' sponsorship opportunities.

Our Fundraising and Events team will assist you in customizing a sponsorship that is right for you. Please feel free to contact us at any time at events@exponents.org!

