



**EXPONENTS**

*Annual Gala*

**WEDNESDAY, MAY 10, 2023**



**E-JOURNAL**

# GREETINGS

## FRIENDS OF EXPONENTS,

Your presence here tonight is a resounding expression of support for the essential services that EXPONENTS provides.

For the past thirty years, our pioneering work has provided compassionate, person-centered care for the most underserved of our city. Because of your generosity, we will continue to advance our mission to ignite hope and improve health. On behalf of the Board of Directors, the EXPONENTS family, and especially on behalf of the people we serve - we thank you.



**Joe Turner**  
**President & CEO**

# HONORING

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## INNOVATIVE LEADERSHIP AWARD

**Joe B. Pressley**

The EXPONENTS Innovative Leadership Award is awarded to recognize a trailblazing thought leader for their career of service to the underserved communities of New York City. This year, we are honored to recognize Joe Pressley, Exponents Board Member.

For three decades, he has worked closely with the HIV/AIDS, African American and LGBTQ+ communities to bring together positive social and economic changes to New York's oppressed and disenfranchised. We are exceedingly proud to present him with our Innovative Leadership Award.



# HONORING

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## CORPORATE PARTNER OF THE YEAR AWARD

### The Moinian Group

EXPONENTS is honored to recognize The Moinian Group and its yearslong relationship with our agency. Founded by Mr. Moinian in 1982, The Moinian Group today boasts one of the largest private portfolios of property – and is among the few national real estate entities to develop, own and operate properties across every asset category, including office, residential, retail, and hospitality.

Joseph Moinian is known for his superb investment, development and management strategies, forging new neighborhoods and spearheading the transformation and enhancement of property values and environments. As a New York City-based developer, investor and long term owner of prime real estate nationwide, Mr. Moinian is recognized for pioneering the development of emerging neighborhoods in major metropolitan cities throughout the United States.



# HONORING

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## VISIONARY AWARD

### Sheldon DeSouza

EXPONENTS is honored to recognize Sheldon DeSouza for his visionary work creating impactful media campaigns across the country that bring awareness and educate marginalized communities about HIV and Prep. In recognition of his visionary work affecting the communities we serve, we are honored to present Mr. DeSouza with our Visionary Award.

Sheldon I. DeSouza is the Vice President of Better World Advertising, a boutique ad agency specializing in social marketing campaigns. In this capacity, he has created and led some of the largest and most impactful media campaigns in the country; intended to bring awareness and educate marginalized communities about HIV and Prep. His award winning campaigns include: HIV Stops With Me, Testing Makes Us Stronger, Swallow This, I Can't Transmit HIV to Anyone, Love Your Brotha, When You're Getting Some, I Take Prep - among others.





**EXPONENTS**

**Improving health. Igniting hope.**

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## **OUR MISSION**

EXPONENTS is a nonprofit agency located in the heart of New York City compassionately dedicated to serving those impacted by HIV/AIDS, substance use, incarceration, and behavioral health challenges. Our mission is to improve health outcomes and promote overall wellness in our communities by delivering our services through a client-centered, strength-based approach, one that we have pioneered for over 30 years.

***"We meet them where they're at, but we don't leave them there!"***



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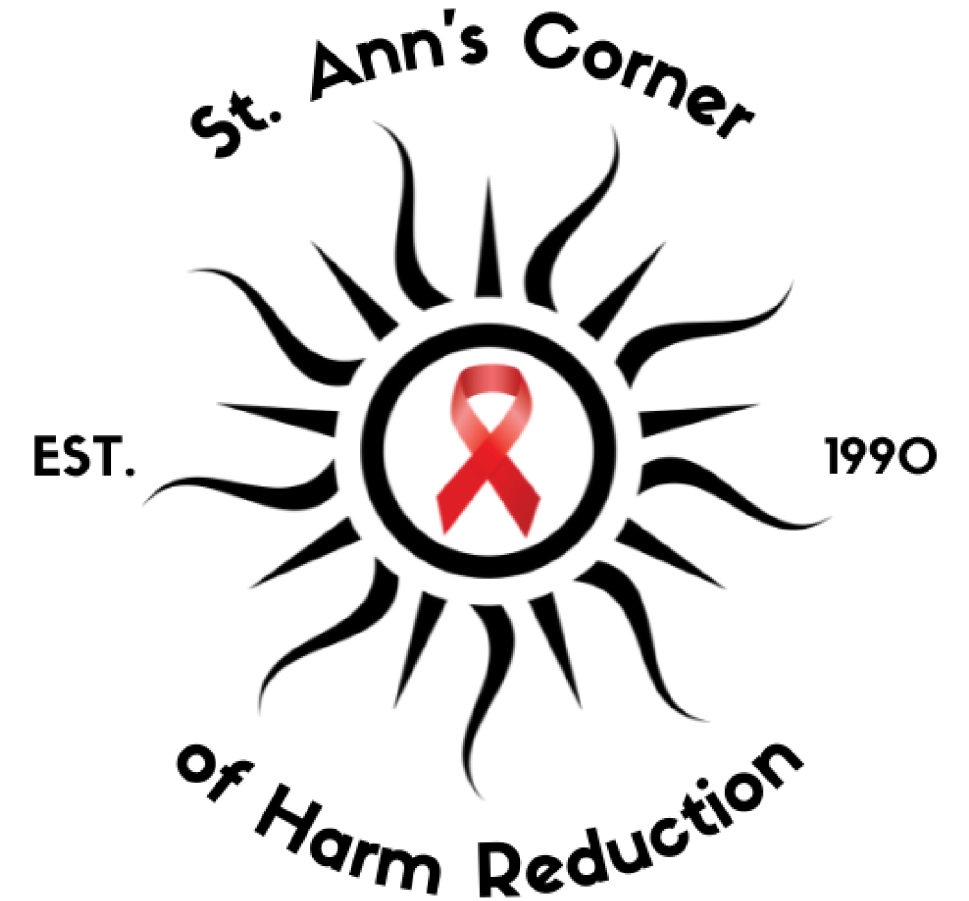
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**MATTHIJSSSEN**  
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**Congratulations Exponents  
on 33 years of supporting  
New Yorkers in need.**



*Stock photo with model*

# HIV AND GENDER- AFFIRMING CARE EXPERTS

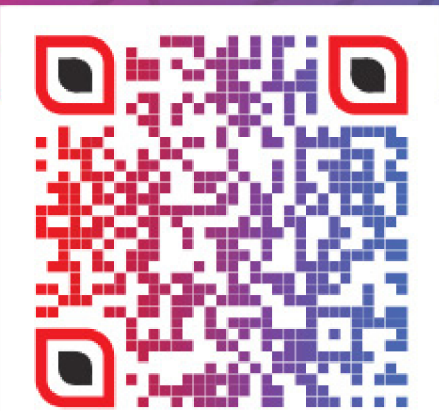


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**Sheldon DeSouza**  
for being a visionary.

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*Here's to many years of  
incredible service to New York City.*



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**Congratulations to Exponents  
on their Annual Gala  
and to all the honorees!**



Empowering Individuals and Strengthening Communities  
through Healthcare and Employment

Congratulations to

**EXPONENTS**  
Improving health. Igniting hope.

**JOE TURNER  
& HIS TEAM**

for their hard work, dedication,  
and outstanding achievements  
over the years.

From John A. Darin, President & CEO

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the honorees of

## 2023 EXPONENTS ANNUAL GALA

### **Innovative Leadership Award**

Joe Pressley

*CEO of Hetrick-Martin Institute*

### **Corporate Partner of the Year Award**

Moinian Group

### **Visionary Award**

Sheldon DeSouza

*Vice President of Better World Advertising*



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## *Congratulations to Exponents on their Annual Benefit!*

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Cheers to Joe Turner and the Staff of Exponents  
Thanks for All You Do!

*Congratulations to This Year's Honorees*

The Moinian Group | Sheldon DeSouza | Joe Pressley

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