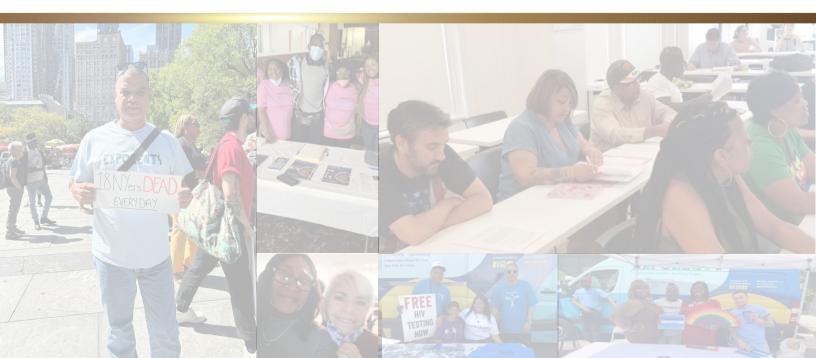
Sponsorship Packet

EXPONENTS is compassionately dedicated to serving the needs of individuals impacted by HIV/AIDS, substance use, incarceration, and behavioral health challenges. Our **MISSION** is to deliver these services through a client-centered, strength-based approach, which greatly improves health outcomes and promote overall wellness in our communities. Our **VISION** is to improve health and ignite hope.





Dear Community Partner,

EXPONENTS is delighted to host our annual gala benefiting impactful and comprehensive programs and services supporting addiction recovery, incarceration, behavioral health, and professional advancement within the recovery field in New York. We invite you to partner with Exponents in our efforts to continue providing client-centered services to promote self sufficiency, improved health, and wellness. But, we cannot achieve our mission alone. It is the generous support of partners like you that enables us to make this meaningful impact in the lives of our Community.

The Annual Gala serves as our core event to raise awareness and support for the individuals we serve. This year, the gala will be held on Wednesday, May 22, 2024 at the beautiful Midtown Loft and Terrace, and we anticipate an attendance of over 140 community leaders, philanthropists, healthcare professionals, and advocates. EXPONENTS has set an ambitious goal to raise \$75,000, which will directly contribute to sustaining and expanding our services to reach even more individuals in need.

By becoming a sponsor, you will not only demonstrate your commitment to social responsibility but also gain valuable exposure and recognition within our community. Enclosed, you will find more information about the ways your can partner with us to provide a lasting impact on the people we serve and the communities where they live.

If you or your company are interested in supporting this event please do not hesitate to contact 212.243.3434, Ext 353 or kwilliams@exponents.org.

Thank you for consideration.

Sincerely,

Board Fundraising Committee



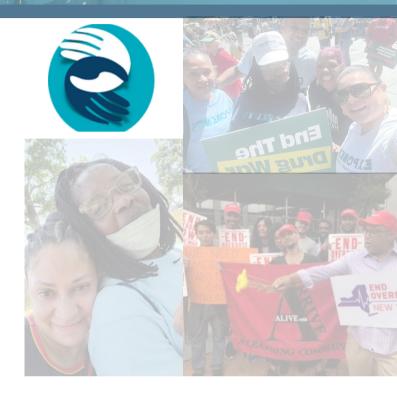
ABOUT US

EXPONENTS is a 501(c)(3) nonprofit organization based in the heart of New York City. Founded in 1990, Exponents has been a leader in peer-driven services in the areas of drug addiction, chronic disease management and support, and reentry services. Our person-centered, strength-based operating philosophy greatly improves engagement and retention efforts.

Our Programs

We offer a wide range of programs and services to improve the quality of life of the participants we serve. We meet individuals where they are in their recovery process and provide supportive solutions and self management tools in the areas of:

- Client centered drug treatment and prison reentry services
- Self-care and wellness management
- Professional skill development



Outpatient Chemical Dependence

Judith Loeb Chiara Recovery & Wellness Center

ARRIVE & ARRIVE Post Graduate Program

Testing, PrEP, PeP, & Linkage to Care

CASAC, CRPA, Peer Professional Trainings

Additional Services

- Clothing Closet
- Project Inform
- Feeding our Family
- Cyber Lounge (Computer lab)
- GED

- Vocational Training
- Professional Development
- Seeking Safety
- Housing Assistance
- Healthy Relationship Groups

Our Impact





2,700+
LIVES CHANGED
YEARLY

EXPONENTS

Innual Gala

Midtown Loft & Terrace 267 Fifth Avenue New York, NY 10016

SPONSORSHIP LEVELS

EXPONENTS Annual Gala **Event:**

Wednesday, May 22, 2024 Date:

Midtown Loft & Terrace Venue:

(267 Fifth Avenue NY. NY 10016)

Join EXPONENTS in the heart of Midtown Manhattan, where we will gather with our wide network of supporters, partners, and friends to honor a select group of industry titans for a fun-filled evening.

Exponents Annual Gala	\$10,000 Exclusive	\$7,500 Champion	\$5,000 Defender	\$2,500 Protector	\$1,500 Community
Exclusive Presenting Sponsor	•				
Event Recognition					
Seating includes guest tickets	10	10	5	3	2
Logo Recognition on Event Program	•	•	•	•	•
Logo Recognition on Event Sinage	•	•	•	•	•
Promotional Outreach					
Exclusive Facebook and Twitter Recognition Posts	•	•	•	•	•
Exclusive Blog Post on Exponents website	•	•			
Feature in E-Newsletter	•	•			
Logo Recognition on Pre-Event E-Blasts	•	•	•	•	
Logo Recognition on Exponents' Website Home Page	•	•	•	•	
Name Recognition on Quarterly Newsletter	•	•	•	•	•
Inclusion of all public announcements to the press	•	•	•		
Recognition in E-Journal Ad	Full Page	Full Page	Half Page	Half Page	Quarter Page
Tax Deduction	•	•	•	•	•

SPONSORSHIP PACKET

EXCLUSIVE PRESENTING SPONSOR \$10,000

- Will receive premier seating at the event, including 10 guest tickets.
- Will be referred to as the official presenter of Exponents in all promotional and event materials.
- · Recognition as Exclusive Presenting Sponsor on all social media posts, media, and press release materials.
- Sponsor will be referred to as the presenting sponsor in all related press releases and media announcements.
- Full Page Ad in E-Journal night of event and on website.
- Will receive 5 exclusive Facebook and Twitter posts.
- Logo will be included in all Exponents e-blasts, with link to the organization's website.
- Logo will appear on the home page of the Exponents website, with a link to the organization's website.
- Logo will appear on event signage and program.
- Sponsorships are tax-deductible to the fullest extent of the law

CHAMPION \$7,500

- Will receive premier seating at the event, including 10 guest tickets.
- Sponsor will be referenced in all related press releases and media announcements.
- Full Page Ad in E-Journal night of event and on website.
- Sponsor will receive 5 exclusive Facebook and Twitter posts.
- · Logo will be included in all Exponents e-blasts, with link to the organization's website.
- Logo will appear on the home page of the Exponents website, with a link to the organization's website.
- Logo will appear on event signage and program.
- Sponsorships are tax-deductible to the fullest extent of the law

DEFENDER \$5,000

- Will receive premier seating at the event, including 5 guest tickets.
- Sponsor will be referenced in all related press releases and media announcements.
- Half Page Ad in E-Journal night of event and on website.
- Sponsor will receive 3 exclusive Facebook and Twitter posts.
- · Logo will be included in all Exponents e-blasts, with link to the organization's website.
- · Logo will appear on the home page of the Exponents website, with a link to the organization's website.
- Logo will appear on event signage and program.
- Sponsorships are tax-deductible to the fullest extent of the law

PROTECTOR \$2,500

- Will receive premier seating at the event, including 3 guest tickets.
- Half Page Ad in E-Journal night of event and on website.
- Sponsor will receive 2 exclusive Facebook and Twitter posts.
- Logo will be included in all Exponents e-blasts, with link to the organization's website.
- Logo will appear on the home page of the Exponents website, with a link to the organization's website.
- Logo will appear on event signage and program.
- Sponsorships are tax-deductible to the fullest extent of the law

COMMUNITY \$1,500

- Will receive premier seating at the event, including 2 guest tickets.
- Quarter Page Ad in E-Journal night of event and on website.
- Sponsor will receive 1 exclusive Facebook and Twitter posts.
- Logo will appear on the home page of the Exponents website, with a link to the organization's website.
- Logo will appear on event signage and program.
- Sponsorships are tax-deductible to the fullest extent of the law



EXPONENTS

Annual Gala

Midtown Loft & Terrace 267 Fifth Avenue New York, NY 10016

SPONSORSHIP FORM

l am pleased to become a	a sponsor at the followi	ing level:	TICKETS_		
□ \$10,000 • EXCLUSIVE	□ \$7,500 • CHAMPIC	N	□ \$5,000 • DEFENDER		
□ \$2,500 • PROTECTOR	□ \$1,500 • COMMUN	ITY	□ \$375 • SINGLE TICKET		
 I cannot attend but I wish 	to make a fully tax-deducti	ible donation for \$	*FMV 175 per ticket		
DIGITAL JOURNAL	MESSAGE 80charactermaximum.				
□ Full page \$800					
 Half page \$500 					
 Quarter page \$300 	SUBMISSIONS • DEADLINE: Friday, April 30, 2024. High-resolution JPEG/PNG files may be emailed to Kyla Williams at kwilliams@exponents.org				
□ DONATION We cannot	commit to becoming a sp	oonsor, but we wou	ıld like to make a donation of \$		
SPONSOR INFORMATION		PAYMENT			
CONTACT NAME		□ Enclosed is my	/ check made payable to		
		EXPONENTS for			
ORGANIZATION					
EMAIL		□ Please bill my	credit card for \$		
ADDRESS		USA MASTERCARD DISCOVER AMEX			
		NAME ON CARD)		
CITY / STATE / ZIP					
		CARD #			
PHONE		EXP (/) SECURITY CODE			
		BILLING ADDRE	SS		
Please acknowledge me as	Anonymous				