

# EXPOEVENTS

## *Sponsorship Packet*

# ANNUAL BENEFIT

## EVOLUTION

Midtown Loft & Terrace  
267 Fifth Avenue,  
New York, NY

Wednesday, June 3  
6:00 p.m.-9:00p.m.

WEDNESDAY  
JUNE 3, 2026

# ANNUAL BENEFIT

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267 Fifth Avenue  
New York, NY 10016

## Evolution

*Change is not a single moment -it is a process that unfolds over time. At Exponents, transformation is nurtured through care, opportunity, and belief in human potential.*

## ABOUT THE EVENT

Exponents' Annual Benefit is our signature fundraising and convening event. Revenue from this event supports our programs that provide direct and culturally-competent care to New Yorkers impacted by substance use, HIV/AIDS, homelessness, trauma, and economic insecurity. This year's benefit will be held on **Wednesday, June 3, 2026** at the elegant **Midtown Loft and Terrace at 267 Fifth Avenue in Manhattan**. Over 200 community leaders, philanthropists, health care professionals and advocates will attend. We hope to raise a substantial sum to meet the increased demand for our services.

## AN INVITATION TO PARTNER

We invite you to partner with Exponents as a sponsor of our 2026 Annual Benefit. Your support will directly sustain and expand programs that provide life-saving services, promote recovery and stability, and create pathways to professional development for New Yorkers most impacted by substance use, HIV/AIDS, and economic insecurity.

Your support will be recognized by all of our internal audiences, reaching more than 10,000 people. Sponsors benefit from access to Exponents' supporters and stakeholders including:

- Our general supporter demographics: moderate to high-income working professionals
- Visitors to our website
- Board of Directors
- Business partners
- Event attendees

In a time of increasing demand and constrained public funding, private partnership is essential to ensuring that transformation remains possible. Benefit sponsorship offers a meaningful opportunity to demonstrate leadership, align with evidence-based solutions, and support the evolution of individuals and communities across New York City.

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## SPONSORSHIP LEVELS

Your sponsorship makes it possible for Exponents to deliver compassionate, evidence-based, and culturally-responsive behavioral health services to individuals and communities across New York City.

By supporting our Annual Benefit, you help sustain life-saving programs, strengthen pathways to recovery and professional development, and ensure that transformation continues for those who need it most.

### Sponsorship Benefits Include:

\*Benefits vary by level; see chart on next page

- Complimentary tickets
- Recognition across event and promotional materials
- Visibility on social media, website, and email communications
- Digital benefit journal advertising
- On-site recognition during the event
- Fully tax-deductible contribution (less the fair market value of tickets)

### Let's Build Something Together

We welcome the opportunity to customize sponsorships or create special partnership opportunities aligned with your organization's goals.

For sponsorships, group ticket sales, or additional information, please contact:  
Canute Knott-Malcolm



212.243.3434, ext. 347



[ckmalcolm@exponents.org](mailto:ckmalcolm@exponents.org)

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## SPONSORSHIP LEVELS

Benefits	\$10,000 Presenting	\$7,500 Champion	\$5,000 Defender	\$2,500 Protector
<b>Event Recognition</b>				
Complimentary Tickets	15	10	5	3
Logo Recognition on Event Program	●	●	●	●
Logo Recognition on Event Signage	●	●	●	●
<b>Promotional Outreach</b>				
Exclusive Facebook and Twitter Recognition Posts	●	●	●	●
Exclusive Blog Post on Exponents website	●	●		
Feature in E-Newsletter	●	●		
Logo Recognition on Pre-Event E-Blasts	●	●	●	●
Logo Recognition on Exponents' Website Home Page	●	●	●	●
Name Recognition on Quarterly Newsletter	●		●	●
Inclusion of all public announcements to the press	●	●	●	●
Recognition in E-Journal Ad	Full Page	Full Page	Half Page	Half Page

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## SPONSORSHIP FORM

I am pleased to become a sponsor at the following level:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$10,000 • PRESENTING  | <input type="checkbox"/> \$7,500 • CHAMPION    | TICKETS                                     |
| <input type="checkbox"/> \$2,500 • PROTECTOR  | <input type="checkbox"/> \$450 • SINGLE TICKET | <input type="checkbox"/> \$5,000 • DEFENDER |
| <input type="checkbox"/> I cannot attend but I wish to make a fully tax-deductible donation for \$_____ |  | <b>*FMV \$200 per ticket</b>                |

DIGITAL JOURNAL

MESSAGE \*80 character maximum

- Full page \$1,000  
 Half page \$600

SUBMISSIONS • DEADLINE: Friday, May 15, 2026.

High-resolution JPEG/PNG files may be emailed to Kyla Williams at [kwilliams@exponents.org](mailto:kwilliams@exponents.org)

- DONATION We cannot commit to becoming a sponsor, but we would like to make a donation of \$\_\_\_\_\_

### SPONSOR INFORMATION

CONTACT NAME

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ORGANIZATION

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EMAIL

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ADDRESS

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CITY / STATE / ZIP

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PHONE

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- Please acknowledge me as Anonymous

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### PAYMENT

- Enclosed is my check made payable to  
EXPONENTS for \$\_\_\_\_\_

- Please bill my credit card for \$\_\_\_\_\_

- VISA  MASTERCARD  DISCOVER  AMEX

NAME ON CARD

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CARD #

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EXP ( / ) SECURITY CODE

BILLING ADDRESS

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SIGNATURE & DATE

**JOIN US IN  
THIS MOMENT OF  
EVOLUTION**



Your sponsorship fuels the quiet, critical work of transformation and ensures that more New Yorkers can emerge stronger, healthier, and better prepared to lead.

**EXPONENTS**