

ANNUAL REPORT

EXPONENTS
Improving health. Igniting hope.

FY2025

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REPORT
2025

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“ONLY
A LIFE
LIVED
FOR
OTHERS
IS A
LIFE
WORTH-
WHILE.”

-Albert Einstein

MESSAGE FROM

George Brandman, Chair, Board of Directors



incarceration, and behavioral health challenges.

This has been a memorable year of accomplishments for the organization including the Flagship 8-week ARRIVE program reaching over 12,000 graduates since 1988, providing critical foundational life skills and training for those most in need.

In addition to direct client services Exponents amplifies it's reach and impact through their Center for Personal and Professional Development. The Center, as it's called, has "paid it forward" by training over 3,100 Certified Alcoholism Substance Abuse Counselors (CASAC) and Certified Peer Recovery Advocates (CRPA) since inception, and it continues to grow.

The leadership has been active meeting with elected officials including Congressman Dan Goldman where they discussed requirements for federal resources to address overdose prevention, addiction treatment and other social determinants of health including housing and employment.

Harm reduction can take many forms and through an expansion of the distribution of Naloxone kits and vital education Exponents directly contributed to preventing 120 documented overdoses in the past year.

Exponents continues to be extremely fortunate to have an amazing executive team led by our CEO Joe Turner, an Exponents co-founder and co-chair of the New York State Harm Reduction Association, as well as Samantha Lopez our EVP and COO, and Regina Edwards, our EVP and CFO.

As Joe mentioned in his feature, we lost our founder Howard Josepher earlier this year. Howard was a very important person in my life since meeting him over 30 years ago at Fire Island and I continue to be grateful for him giving me the opportunity to serve this wonderful organization first as a board member and now as chair.

Exponents fulfills their critical mission through harm reduction, meeting people where they are and providing invaluable assistance to vulnerable New Yorkers with histories of HIV/AIDS, substance use,

Funding has also been enhanced through securing three new grants totaling \$1.2 million to support program expansion and technological infrastructure improvements, while maintaining high standards with a 90% satisfaction rating from program participants across all services.

We've expanded the board this year with the addition of Xenia Caporis and continue to actively recruit new members.

Exponents like many other providers is operating in an extremely challenging environment for treatment services. As we move forward, the continued development of sustainable sources of revenue from The Center, Harm Reduction turnkey training and "Train the Trainer" will be critical to our continued success. The board will also continue to work closely with the leadership team to connect with individuals and foundations to reduce our dependency on increasingly volatile public funding. The need for Exponents services is greater than ever and the organization is well positioned to meet the challenge.



**Congressman Dan Goldman &
Joe Turner**



Board Members at the Annual Gala

In Memoriam: HOWARD JOSEPHER

A Tribute by Joseph R. Turner, JD

There are rare moments in life when we are fortunate (truly blessed) to encounter someone who profoundly impacts our spirit in ways that transcend ordinary friendship. For many of us, Howard Josepher was that transformative presence.

I first met Howie in 1987 through his brother, Jerry, who mentioned that Howie was launching a training program for individuals recently released from prison and needed assistance. At the time, Howie maintained a private practice on Third Avenue in Manhattan. Upon our first meeting, I immediately observed his passionate, unfiltered communication style -animated gestures, raised voice, and a vocabulary that seamlessly blended English with colorful profanity. Yet beneath this unconventional exterior, there was something undeniably authentic about him. As the saying goes, “real recognizes real.”

I began collaborating with Howie, his wife Maria (Sam), and the ARRIVE program in 1988, and we formally incorporated Exponents in 1990. I vividly recall those early days at the kitchen table on 92nd Street, working alongside Sam as she typed grant proposals on an ancient Macintosh computer. Time and again, Sam would complete those



Howard and Joe

applications, and Howie and I would rush by taxi to deliver them to funders with mere seconds to spare. But we succeeded in building something meaningful from those humble beginnings.

Howie transcended the definition of friend, he became family. I remember one time when Howie and I, attended a prestigious fundraiser with a formal guest list. We provided our names as Joseph Turner and Howie Josepher, yet somehow the announcement requested “Josepher Turner, your table is ready” It was a small perhaps silly moment, but it kept Howie and me laughing together for 37 years.

I am profoundly grateful to God for the privilege of working with, struggling alongside, and celebrating with this truly extraordinary human being. Howie served as my confidante, not someone who would validate my missteps, but rather

someone who held me accountable to my highest self. He celebrated my truth while simultaneously confronting me when necessary, unafraid to say, “Joe, you’re living outside your integrity.” There were times when Howie would not merely counsel me to avoid trouble; if I found myself in difficulty, he would wade into that trouble with me to help extract me from it.

My dear friend’s legacy lives on in the continuing healing services of Exponents and in the countless lives transformed by our shared mission and by the irreplaceable force of nature that was Howard Josepher. His spirit, his passion, and his unwavering commitment to human dignity will forever remain the foundation upon which our work stands.

Rest in power, my brother. Your light continues to shine.



Joseph R. Turner, JD

Co-Founder and Chief Executive Officer of Exponents, Inc. which he established with Howard Josepher in 1990.



EXPONENTS

by the Numbers



ARRIVE is currently in its 183rd cycle and has graduated a total of 12,000 students since 1988



The Outreach Team distributed 13,000 Narcan overdose kits



Testing Unit honored for the third year, receiving the New York Knows Award for being the #1 Testers



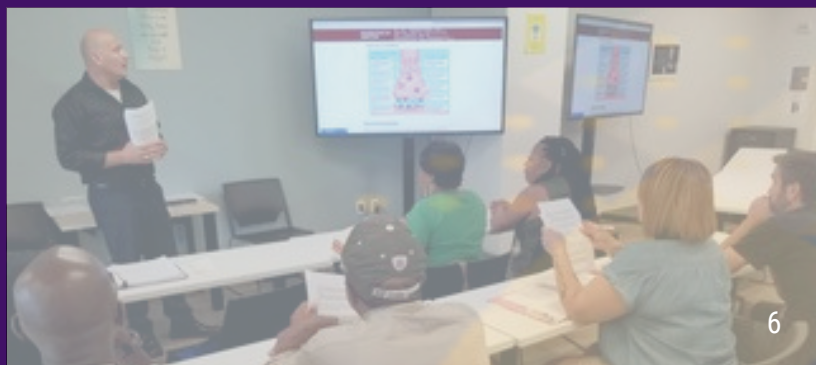
ECPPD has awarded OASAS scholarships for CASAC & CRPA Trainings



75 CASAC & 62 CRPA scholarships



21,000 drug testing kits for Fentanyl and Xylazine were distributed at Exponents and across NYC shelters





PROGRAM HIGHLIGHTS

Due to a shift in activities implementation for the most recent iteration of Ryan White Part A Harm Reduction Model services, new funding opportunities were needed to ensure that Exponents' flagship program continued to address the HIV prevention/ harm reduction needs of New York City residents. Exponents Senior Management Team was able to work with our new Supportive Services Public Health Solutions contract team to include ARRIVE into the Scope of Services. Now in its 183rd cycle, ARRIVE continues to move toward its next plateau, 12,000 graduates!

During fiscal year 2024-2025, our harm reduction staff disbursed 13,000 Narcan overdose reversal kits, 21,000 Fentanyl and Xylazine drug testing kits, and assisted community members in completing drug using safety plans on our mobile health unit, in our offices and on Wards Island in shelters operated by HELP USA.

Exponents was provided 3-year funding from the New York Department of Health and Mental Hygiene to enhance and expand the impactful services provided by the staff and interns of our Judith Loeb Chiara Recovery & Wellness Center. The Recovery and Wellness Center welcomes all pathways to recovery including abstinence, medication supported recovery, and harm reduction.

Exponents Center for Personal and Professional Development, known as The Center, received the Office of Addiction Services and Supports (OASAS) Community-Based Education and Training Providers Addiction Professionals Scholarship in October 2024. This scholarship supports training for Certified Alcoholism and Substance Abuse Counselors (CASAC) and Certified Recovery Peer Advocates (CRPA). To date, 75 students have participated in the CASAC program, achieving a 95% successful placement rate, which includes both internships and employment. Additionally 91% of our CASAC graduates are either credentialed or in the process of obtaining their credentials. In the CRPA program, 62 students have achieved an 85% placement rate, with 95% of those students either credentialed or in the credentialing process.

On Friday, January 10, 2025 over 30 CASAC graduates were celebrated at The Center's Annual CASAC Graduation Ceremony. For many of these graduates, the journey to becoming a CASAC is deeply personal and motivated by a desire to help alleviate the suffering caused by addiction. After matriculating at Exponents, they are now among the best -trained clinicians in New York City. Exponents' curriculum equips students to understand the foundational aspects of addiction while always honoring the humanity of the individuals seeking treatment and care.

Annual Gala Vision

*A Night of Celebration,
Remembrance, & Inspiration*





On Wednesday, May 14, 2025 at the beautifully curated Midtown Loft and Terrace, was punctuated with laughter, greetings, and speeches that both honored and memorialized. A diverse and vivacious group of individuals, consisting of leaders in the behavioral health space, philanthropists, advocates, and individuals in recovery, came together for what has become a feature of the social season in New York City: Exponents Annual Gala.

This year, Exponents Annual Gala: Vision raised over \$55,000 to support Exponents' continuum of behavioral health and addiction treatment services and programs. However, the event was much more than a fundraiser. The gala provided an opportunity and the space to honor two visionary and forward thinking individuals who are leaders in addiction treatment and behavioral health in their own right: Debbie Pantin and Maia Szalavitz. Pantin, the former President and CEO of Outreach, received the Outstanding Public Service Award while Szalavitz received the Innovative Leadership Award for her groundbreaking research and publications that have placed harm reduction and the need for continuing research on addiction treatment into the center of the addiction discourse.

Rachel Clark (Class of 2021) and Mizeal Ramos (Class of 2024) alumni of Exponents' Center for Personal and Professional Development spoke movingly about how matriculating in the Center and earning their CASAC shaped their respective careers. Ms. Clark discussed building on the knowledge she acquired at Exponents which inspired her to eventually earn a Master of Social Work from the prestigious Silberstein School of Social Work at Hunter University. Today, she is a clinician in private practice.

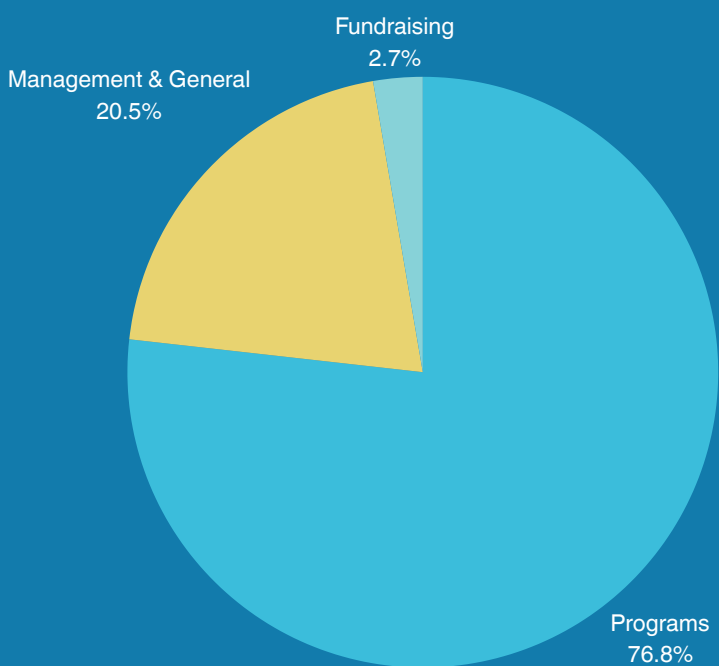
The night, the gala, the tone truly was a celebration of visionary leadership and impactful work. However, central to the gala was the celebration of life of Howard Josepher, Exponents' Founder and former President and CEO. It is not hyperbole to state that Exponents was Howard's life-work; after all he dedicated his life to advocating for compassionate and culturally competent care for individuals with HIV and addiction. It feels all the more fitting that the theme for the gala was vision.

None of this, not the people congregating, not the laughter or the greetings would have existed without his vision. Exponents and the gala remain as evidence of his foresight and life's work.

EXPONENTS, INC.

2024-2025

FINANCIALS



Cash and Cash Equivalent	2,089,054
Other Current Assets	885,614
Total Current Assets	2,974,668
Fixed Assets	740,340
Total Assets	3,715,009
Current Liabilities	592,570
Net Assets	3,122,439
Total Liabilities and Net Assets	3,715,009

Revenue

Program Service Fees	742,488
Contributions and Grants	3,667,187
Other Revenues	177,648
Total Operating Revenue	4,587,322

Expenses

Program Expenses	3,552,342
Management and General	949,733
Fundraising Expenses	124,767
Total Operating Expenses	4,626,842



I became a sustaining donor at Exponents because of its focus on people with a particular set of circumstances and needs that are often viewed as secondary by other charities and service organizations. Exponents understands that while it is important to provide addiction treatment, it is equally important to offer services related to overdose prevention and other issues such as housing and mental health care. -Mike Reed, Sustaining Donor

Sustainability

Become a member of Exponents' monthly Sustainer Program by making regular monthly gifts that supports and offers opportunities for New York City's residents without a lot of support.

As a sustainer you will faithfully give each month to support our participants. When you become a Monthly Sustainer, your donation is ongoing until you say otherwise. Your credit or debit card will automatically be billed each month. You'll save time, money, and resources!



Perks of Being a Monthly Sustainer

- Dedicated staff to handle any questions or concerns
- Newsletters to keep you up-to-date on how your gift is being put to use
- Limited appeal and solicitations
- Behind the scene tours of our facilities (at your request)
- One annual giving statement
- Personalized greetings and outreach from Exponents' Leadership Team

& IMPACT

Your support enables us to provide life-saving overdose prevention medications, addiction treatment services, HIV testing and counseling, and a continuum of culturally competent services to residents of New York City.

Become a Monthly Sustainer!

Visit us at: exponents.org/sustainer

Thank You for Your Support!

Michael A Reed ♦ Lauren Edwards ♦ Clyde Harmon ♦ Matthew Levin



Cycle 1 Graduation



ADVOCACY:



SHAPING

OUR PATH FORWARD



Exponents, Inc.



“Addiction is a treatable, chronic medical disease involving complex interactions among brain circuits, genetics, the environment, and an individual’s life experiences. People with addiction use substances or engage in behaviors that become compulsive and often continue despite harmful consequences. Prevention efforts and treatment approaches for addiction are generally as successful as those for other chronic diseases.” -American Society of Addiction Medicine

All too often discussions about addiction ignores its prognosis: treatment for addiction is and can be as successful as other chronic diseases. Discussions that fail to include information about addiction’s responsiveness to treatment are myopic and present a limited and inaccurate picture that, far from empowering individuals with addiction, leaves them feeling subjugated. Exponents’ strength-based approach to addiction treatment, advocacy, and activism helps individuals and communities to advocate for ameliorative public policies with respect to addiction and its complex intersectionalities .

During the most recent fiscal year Exponents and the individuals and communities it serves stood at the forefront of educating policy-makers, students and the community, at large, about addiction, addiction treatment, the social determinants of health and need for more responsive legislation and policies.

In October 2024, Congressman Daniel Goldman (D-NY 10) and his staffers visited Exponents’ headquarters in Battery Park. Exponents’ staff and Representative Goldman engaged in a dynamic and thoughtful dialogue about the current behavioral health landscape in New York City and the role the federal government can play in further addressing addiction. Goldman reaffirmed his commitment to overdose prevention efforts and addiction treatment. One of Exponents’ program participants spoke passionately about the ways that Exponents’ treatment programs helped his ongoing recovery and, with his wife present, discussed the positive impact on his recovery continue to have on his family and loved one,

Exponents’ staff continue to play a leadership role in the addiction treatment delivery system statewide. Juan Jordan, Exponents’ Director of Recovery Support Services, serves on New York State’s Recovery Community and Outreach Centers (RCOCs) Steering committee. The aforementioned steering committee supports, offers advice to and encourages the use of best practices among the over 30 recovery community and outreach center funded by New York State Office of Addiction Services and Supports (OASAS). The recovery community and outreach center provide non-clinical support, such as emotional and peer-support, to help individuals and families sustain long-term recovery from addiction.

Further, through its partnership with Friends of Recovery, NY, Exponents constituents, including staff and program participants, visited New York State Capitol to educate policy-makers about the continued need for funding to support addiction treatment services.

Exponents' program participants were able to discuss their lived experience and detail the transformative power of addiction treatment and overdose prevention efforts.

Exponents also worked with students enrolled in Columbia University's Masters of Science in Nonprofit Management program on their capstone project. Exponents staff and leadership worked closely with Basil A. Smikle, Ph.D, professor of practice and director of the MS program in nonprofit management in the School of Professional Studies at Columbia University, and students enrolled in his class. In doing so, Exponents positions itself at the forefront of educating the next generation of nonprofit leaders about addiction, they address treatment continuum of care and the importance of cultural competency.

Whether educating policymakers at the local, state, or federal level about addiction or engaging in public awareness campaigns, one thing is certain; Exponents centers the voices of individual with lived experience ensuring that decisions about addictions are informed by the realities of people who live with and whose lives are shaped by addiction. In doing so, Exponents reaffirms the maxim; nothing about us, without us.



“The key to successful leadership today is influence, not authority” -Ken Blanchard

Board
OF
DIRECTORS

George Brandman

Chair

Joseph B. Pressley

Vice-Chair

Ben Rodriguez

Treasurer

Vijaya Krishnan

Secretary

Andrew Kaufman

Xenia Caporis



Mission

EXPONENTS is compassionately dedicated to serving individuals impacted by HIV/AIDS, substance use, incarceration, and behavioral health challenges. Our mission is to deliver impactful services through a client-centered, strength-based approach.

Vision

The Exponents community believes that individuals are the experts on their lives and must drive every aspect of their process of transformation.

Specialty

Providing specialized support and resources tailored to our participants needs. Our approach is centered around meeting everyone where they are at and not leaving them there.

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